

# SUPERYACHT™

## B U S I N E S S

*Industry insight for decision makers*

### Touring Tankoa

The Genovese 'workshop of dreams' launches its first yacht



### China focus

Will the devalued yuan provide a much needed boost?



### Blohm + Voss

Leaner and refocused under the guidance of a new CEO



# Peter Lürssen

The Lürssen Yachts managing partner explains why he has no appetite for outside investment



### Marquip

At the forefront of clean exhaust technology

### Isle of Man

Clarity of policy is a USP for this island's registry

### Tenders & Toys

How the middlemen hold the right cards



## Sarp Yacht in exclusive brokerage agreement

### **TURKEY** **TURKISH**

#### **SUPERYACHT-BUILDER**

**SARP** Yacht has signed an exclusive brokerage deal with Northrop & Johnson in the US for its SARP 46 superyacht. The yacht has a selling price of €22.5m. The SARP 46 is the company's first superyacht, having previously focused on refit work at its yard in Turkey's Antalya Free Zone.

Designed and built according to ABS rules, the new yacht is nearing completion and is scheduled to make its global debut at the Monaco Yacht Show in September.

Winner of a 2015 International Yacht & Aviation Award in the 'yacht concept over 40m' category, the SARP 46 has a steel hull and composite superstructure. Exterior design is from Turkish company Taka Yacht Design, with an interior from Adam Lay Studio in the UK.

Sarp Yacht is jointly owned by the Eti Group, one of Turkey's most recognised food brands, and Turkish logistics firm Sarp Havacılık Lojistik Turizm Sanayi Ticaret A.S.



**The SARP 46 is the company's first superyacht**